	TITL		·	FTC	"Predicted" FTC
Brand	#17	#18	Δ	#17	#18
Alpine KFM	13.9	14.1	+.2	14.2	14.4
B & H RF	9.2	9.4	+.2	9.3	9.5
в & н кр	15.5	15.6	+.1	16.0	16.1
В & Н 100 Г	17.8	17.7	1	17.8	17.7
B & H 100FM	17.5	17.6	+.1	17.5	17.6
English Ovals RNF	23.2	23.4	+.2	22.4	22.6
English Ovals KNF	30.3	30.2	1	29.2	29.1
Galaxy KF	14.5	16.1	+1.6*	14.9	16.5
Marlboro KFHP	17.2	17.4	+.2	17.6	17.8
Marlboro KFSP	17.5	17.6	+.1	17.6	17.7
Mar1boro KFMHP	14.4	14.4	0	15.1	15.1
Mar1boro KFMSP	14.1	14.5	+.4	14.6	15.0
Marlboro 100 FHP	17.3	17.2	1	17.4	17.3
Marlboro 100 FSP	17.5	17.5	0	17.0	17.0
Marlboro Lights KF	13.0	12.9	1	13.0	12.9
Marlboro Lights KFM	12.8	12.6	2	12.8	12.6
Miyako KF	15.2	14.6	6	14.4	13.8
Multifilter KF	11.7	12.8	+1.1*	11.8	12.9
Multifilter KFM	10.3	10.7	+.4	9.9	10.3
Parliament KFHP	13.8	13.6	2	14.4	14.2
Parliament KFSP	15.1	15.1	0	15.8	15.8
Parliament 100F	16.9	16.8	1	17.2	17.1
Philip Morris RNF	20.7	21.0	+,3	20.1	20.4
Philip Morris KNF	25.8	26.1	+ . 3	25.3	25.6
Philip Morris Int. 100F	18.2	17.2	-1.0*	17.7	16.7
Philip Morris Int. 100FM	15.7	16.2	+.5	16.3	16.8
Players RNF	33.7	33.5	2	31.5	31.3
Saratoga 120F	15.4	16.2	+.8*	16.5	17.3
Saratoga 120 FM	14.8	16.3	+1.5*	15.4	16.9
Virginia Slims 100F	16.1	15.7	4	16.6	16.2
Virginia Slims 100FM	15.9	15.8	1	16.5	16.4
Monitor (R.J.)	18.0	17.9	1		

^{*}Significant changes.